

Tillamook County MJNHMP Update

DRAFT Public Engagement Program

Public Engagement Program (PEP) Goals:

- A. Raise awareness of data on hazards, vulnerabilities, risks, and what has been and is being done to mitigate them.
- B. Receive actionable comments on Risk Assessment and Mitigation Strategy drafts.
- C. Generate ideas for MJNHMP goals and mitigation actions.
- D. Generate support for adopting the updated NHMP.
- E. Generate support for integrating the NHMP into the comprehensive plan and other plans, policies, and programs.

Public Engagement Program Policies:

- A. The PEP will establish an open and transparent planning process.
- B. All meetings will be duly advertised and open to the public.
- C. The COUNTY and each CITY will participate to the full extent of its ability in executing a robust local and countywide outreach strategy to generate public awareness, interest, and participation.
- D. At least two opportunities for public comment will be included, one during drafting and one prior to plan approval.
- E. "The public" that the COUNTY and CITIES will identify and to whom they will reach out includes but is not limited to:
 - a. Neighboring communities;
 - b. Local and regional agencies involved in hazard mitigation activities;
 - c. Agencies that have the authority to regulate development;
 - d. Businesses;
 - e. Academia;
 - f. Other private and non-profit interests; and
 - g. Under-represented populations.
- F. The COUNTY and CITIES will identify and recruit for service as Technical Advisors citizens and local, state, and federal agency staff who represent each of the "whole community" sectors as set forth in current FEMA documents:
 - a. Emergency management;
 - b. Economic development;
 - c. Land use and development;
 - d. Housing;
 - e. Health and social services;
 - f. Infrastructure; and
 - g. Natural and cultural resources.

Public Engagement Program Strategies:

#	Strategy	Tillamook County	Bay City	Garibaldi	Manzanita	Nehalem	Rockaway Beach	Tillamook City	Wheeler
1.	Establish an website where citizens can review and comment on drafts.	X							
2.	Post meeting announcements and meeting materials to website.	X							
3.	Post materials for comment to website.	X							
4.	Drive web traffic to the website to afford all citizens an opportunity to comment online.		X	X	X	X	X	X	X
5.	Email notice of meetings and comment opportunities to other email lists.	X	X	X	X	X	X	X	X
6.	Establish a dedicated email box for receiving comments from website.	X							
7.	Issue media releases to: <ul style="list-style-type: none"> • Radio stations • Newspapers (County on behalf of the cities - be sure to name the cities)	X							
8.	Publish meeting notices in newspaper event listings (County Calendar – Chamber of Commerce).	X							
9.	Insert information about upcoming meetings and events into water bills.		X	X	X	X	X	X	X
10.	Post flyers in one or more of the following locations: <ul style="list-style-type: none"> • Schools • Community Centers • Libraries • Fire Stations • Police Stations • County Courthouse/City Hall 	X	X	X	X	X	X	X	X City Hall only

